



Carnegie Arts & Heritage Festival 2011 Community Sponsorship Levels

Festival Stage Sponsorship: \$5,000 (two opportunities)

At this level you will be presenting one of two stages offering the finest live entertainment in the region throughout three days of the Festival. Your sponsorship package includes:

Exclusive:

- Naming rights to one stage for all three days of the Festival
- Banner on the stage
- Front Page or Rear Page (opposite covers) full page advertisement in the Festival program

Other Festival Benefits:

- Sponsorship announced from your stage (at least 15 mentions)
 - Name or logo on Festival poster
 - Name or logo on Festival t-shirt
 - Advertisement on Festival website
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Creative Marketplace/Food Court Sponsorship: \$2,000 (two opportunities)

At this level of sponsorship you will be presenting The Creative Marketplace - featuring Artists and Crafters from throughout the region or the Food Court, which features diverse dining options from Carnegie and regional vendors. Your sponsorship package includes:

Exclusive:

- Naming rights to Creative Marketplace/Food Court
- Banner with logo or name displayed in Creative Marketplace/Food Court

Other Festival Benefits:

- Full page ad in festival program
 - Name or logo on Festival poster
 - Name or logo on Festival t-shirt
 - Advertisement on Festival website
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Adopt-A-Band Sponsorship: Multiple opportunities available at varying financial levels

This is your opportunity to sponsor one of the fantastic live music acts performing throughout the festival. Please see the other side of this page for more information. Please contact Leigh White at (412) 279-5456 for specific band information.

Festival Benefits:

- Your logo or name displayed on the stage during the band's performance
 - You will have the opportunity to introduce the band you have sponsored before they take the stage
 - Advertisement on festival website
 - Advertisement in festival program (size dependant on sponsorship level)
 - Festival schedule will indicate your sponsorship of your chosen band
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Friends of the Festival Patronage: multiple opportunities available at varying financial levels

This sponsorship package allows everyone in the community an opportunity to play an integral role in supporting our local Arts and Heritage.

Mansfield Level - \$500 - \$1,000

Chartiers Level - \$250 - \$499

Cabbage Level - \$25 - \$249

Festival Benefits:

- Patron listing in festival program